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FOR IMMEDIATE RELEASE

Contact: Sue Berke
IT That Works!
(248) 593-1477, x205
sue.berke@ittw.net

Ever Lost Data? Learn How to Protect Your Corporate Assets

IT That Works (ITTW) is beginning the New Year with another presentation of its popular Lunch and Learn seminar series on Data Backup and Recovery Techniques. According to Bob Breitman, President of ITTW-Midwest, "There is no better time for business owners and managers to become more familiar with this important subject. This free, educational seminar provides essential information about the importance of properly protecting their business' digital data. As we begin a new year, it is an opportune time for businesses to evaluate and improve their backup and data recovery procedures."

ITTW will present this complimentary Lunch and Learn Seminar on Wednesday, January 12, from 11:15 a.m. to 12:45 p.m. at the ITTW-Midwest offices, 30150 Telegraph Road, Suite 120, Bingham Farms, MI. There is no charge to participants to attend, but space for is limited, and reservations are required. Interested participants can register at www.ittw.net/freelunch or call the office at 248.593.1477.

The seminar presentation will review the popular methods of data backup and recovery and discuss the risks, benefits, and expense of each. "This is a non-technical, business-focused presentation," Breitman continued. "we do not speak 'computerese' at these seminars, but rather in plain terms as to how improper data protection can affect a business." And, as a bonus to attendees, each attendee will receive a complimentary Back Up and Disaster Recovery review and analysis.

ITTW is a Microsoft Gold Certified Partner, and supports clients in the US Midwest and Southern regions through its regional offices in Michigan and Tennessee. ITTW offers the following primary services: "**A Better Outlook**" (Hosted Microsoft Exchange and SharePoint services), "**A Better Tech Support**" (Managed Computer and Network Services), "**A Better Data Backup**" (Managed Backup and Recovery Services), "**A Better Comm**" (Telecommunications and Telephone Solutions), and "**A Better App**" (Hosted Desktops and Applications).

For more information on IT That Works, please visit their website, www.ITTW.net, or phone 248.593.1477.

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