



September 30, 2010

**FOR IMMEDIATE RELEASE**

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**IT That Works Announces Additional Seminar Date**

Due to the positive feedback IT That Works' (ITTW) has received from its Lunch & Learn Seminar, which educates businesses on the importance of Data Backup and Recovery techniques to safeguard a business' valuable data, ITTW has added another session on Tuesday, October 12th.

"Attendees have told us that this seminar 'opens their eyes' to potential business risks that result from improperly secured and backed up data," stated Bob Breitman, President of ITTW-Midwest. "We see too many businesses who think their data is secure and find out too late that it isn't, so we want to make sure the business community is informed about their risks and options." The October 12th seminar will review the popular methods of data backup and recovery and discuss the risks, benefits, and expense of each. "The bottom line IS the business' bottom line, and without its valuable data, most businesses would find it difficult to continue providing goods and services to their clients," continued Breitman.

The seminar will be held at IT That Works' Midwest Regional office, 30150 Telegraph Road, Suite 120, from 11:00 – 12:30. Space is limited, and reservations are required. Please register at [www.ittw.net/freelunch](http://www.ittw.net/freelunch) or call the office at 248.593.1477.

ITTW is a Microsoft Gold Certified Partner, and supports clients in the US Midwest and Southern regions through its regional offices in Michigan and Tennessee. ITTW offers the following primary services: "**A Better Outlook**" (Hosted Microsoft Exchange and SharePoint services), "**A Better Tech Support**" (Managed Computer and Network Services), "**A Better Data Backup**" (Managed Backup and Recovery Services), "**A Better Comm**" (Telecommunications and Telephone Solutions), and "**A Better App**" (Hosted Desktops and Applications).

For more information on IT That Works, please visit their website, [www.ITTW.net](http://www.ITTW.net), or phone 248.593.1477.

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