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FOR IMMEDIATE RELEASE

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IT that Works Participates in Catalyst Small Business Conference

IT that Works (ITTW) – Midwest will be an exhibitor at the Detroit Regional Chamber’s Catalyst Small Business Conference on Wednesday, May 11, 2011.

“Because we specialize in providing IT services to small- and medium-sized businesses, this is an excellent opportunity to educate the smaller businesses about the technology available to them,” stated ITTW – Midwest President and CEO Bob Breitman. “The right technology will advance the business objectives. Too often, we see businesses held back by outdated or inappropriate technology. Improved technology is easy to obtain, and extremely affordable, but often overlooked because the business may be unaware of the advantages improved technology can provide.”

The Catalyst Small Business Conference is an annual event providing workshops and information sessions on topics of interest to the smaller businesses. This year’s Conference will be held at the Michigan State University Management Education Center, 811 W. Square Lake Road, Troy, MI 48098 from 7:30 a.m. through 5:30 p.m. More information about the conference is available at www.detroitchamber.com.

Attendees of the Conference will have the opportunity to register for a complimentary ITTW Data Backup and Disaster Recovery Review to ascertain the effectiveness of their data backup and recovery techniques.

ITTW, a Microsoft Gold Certified Partner, supports clients in the US Midwest and Southern regions through its regional offices in Michigan and Tennessee. ITTW offers the following primary services: “**A Better Outlook**” (Hosted Microsoft Exchange and SharePoint services), “**A Better Tech Support**” (Managed Computer and Network Services), “**A Better Data Backup**” (Managed Backup and Recovery Services), “**A Better Comm**” (Telecommunications and Telephone Solutions), and “**A Better App**” (Hosted Desktops and Applications), and “**A Better Cloud**” (Cloud Computing Services).

For more information on IT That Works, please visit their website, www.ITTW.net, or phone 248-593-1477.