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FOR IMMEDIATE RELEASE

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IT that Works' Bob Breitman and Drew Sanford Author "How To" Book

IT that Works (ITTW) – Midwest is pleased to announce the publishing of "Computer Services Ungeeked," authored by Bob Breitman, President/CEO of ITTW-Midwest and Drew Sanford, COO of ITTW-South. "We have heard many business owners and executives express frustration and confusion about the quality of IT service providers they have engaged," stated Breitman, "so we wanted to help the business community make appropriate choices when selecting an IT consultant. The sub-heading to the book reads 'The ultimate small-business owner's guide for finding a professional, competent, honest, and dependable computer services provider'."

According to Breitman, the book is written in a clear, business-focused (rather than techno-geek) approach, and addresses many aspects of choosing an IT professional that businesses often don't know to ask, or don't take time to think about asking. An introduction to the book is written by Matt Roush, Editor, The Great Lakes IT Report (an e-publication of WWJ Newsradio 950).

"Overall, our objective is helping businesses turn technology into a competitive advantage," Breitman went on to say. "If technology is not contributing to the company's bottom line, technology choices should be re-examined."

ITTW, a Microsoft Gold Certified Partner, supports clients in the US Midwest and Southern regions through its regional offices in Michigan and Tennessee. ITTW offers the following primary services: "**A Better Cloud**" (Managed Private, Public and Hybrid Cloud Computing Solutions), "**A Better Outlook**" (Hosted Microsoft Exchange and SharePoint services), "**A Better Tech Support**" (Managed Computer and Network Services), "**A Better Data Backup**" (Managed Backup and Recovery Services), "**A Better Comm**" (Telecommunications and Telephone Solutions), and "**A Better App**" (Hosted Desktops and Applications).

For more information on IT That Works, please visit their website, www.ITTW.net, or phone 248.593.1477.