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FOR IMMEDIATE RELEASE

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Free Data Backup Seminars Continue at ITTW

IT That Works (ITTW) has added another date to its popular Lunch and Learn Seminars on Data Backup and Recovery Techniques. "The response from the business community has been very positive," stated Bob Breitman, President of ITTW-Midwest. "We are pleased to be heightening the community's collective awareness of the importance of appropriate data backup techniques."

In addition to a previously-scheduled presentation on Tuesday, October 12, ITTW has added an additional session for Wednesday, October 27. Both seminars will take place from 11:00 a.m. to 12:30 p.m. at the ITTW-Midwest offices, 30150 Telegraph Road, Suite 120, Bingham Farms, MI.

Each seminar presentation will review the popular methods of data backup and recovery and discuss the risks, benefits, and expense of each. "Too many businesses are unknowingly unprotected from equipment failure, human error, and natural disasters," continued Breitman. "Many businesses have systems in place, but are not aware of how well these systems are performing for them. We feel so strongly about the importance of protecting the digital data of a business – arguably, one of the most important assets of a business – that we are offering these seminars to the business community at no charge.

Space for each presentation is limited, and reservations are required. Interested participants can register at www.ittw.net/freelunch or call the office at 248.593.1477.

ITTW is a Microsoft Gold Certified Partner, and supports clients in the US Midwest and Southern regions through its regional offices in Michigan and Tennessee. ITTW offers the following primary services: "**A Better Outlook**" (Hosted Microsoft Exchange and SharePoint services), "**A Better Tech Support**" (Managed Computer and Network Services), "**A Better Data Backup**" (Managed Backup and Recovery Services), "**A Better Comm**" (Telecommunications and Telephone Solutions), and "**A Better App**" (Hosted Desktops and Applications).

For more information on IT That Works, please visit their website, www.ITTW.net, or phone 248.593.1477.

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