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FOR IMMEDIATE RELEASE

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IT That Works Educates Businesses on Data Protection

Because data is critical to a business, and most businesses cannot afford to have its operations halted for days – even weeks – due to data loss or corruption, IT That Works (ITTW) is again hosting a FREE Lunch & Learn Seminar.

Due to the popularity of its recent “Lunch and Learn” Seminar, IT That Works (ITTW) will run the seminar again on Wednesday, September 15th and on Tuesday, September 28th. ITTW’s objective is to educate the business community about the importance and ease of protecting and securing one of a business’ most important assets – its valuable data – and being able to restore that data when it is most needed.

ITTW-Midwest President Bob Breitman says, “most businesses understand the importance of data backup, but may not realize that the method they are currently using may be unreliable. 60% of businesses that experience data loss are out of business in 6 months. Our seminars are designed to show business owners the various options available to them so that they can make the best data protection decision for their business.”

The September 15th and 28th Lunch and Learn Seminars will take place from 11:00-1:00 at ITTW’s offices at 30150 Telegraph Road, Suite 120, Bingham Farms, MI 48025. Reservations are required, as space is limited. Register on line at <http://www.ittw.net/freelunch> or by calling 248.593.1477.

ITTW is a Microsoft Gold Certified Partner, and supports clients in the US Midwest and Southern regions through its regional offices in Michigan and Tennessee. ITTW offers the following primary services: “**A Better Outlook**” (Hosted Microsoft Exchange and SharePoint services), “**A Better Tech Support**” (Managed Computer and Network Services), “**A Better Data Backup**” (Managed Backup and Recovery Services), “**A Better Comm**” (Telecommunications and Telephone Solutions), and “**A Better App**” (Hosted Desktops and Applications).

For more information on IT That Works, please visit their website, www.ITTW.net, or phone 248.593.1477.

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